



Fall Conference

September 10 - 12, 2017

Westin Arlington Gateway
801 N Glebe Rd • Arlington VA 22203



Pre-conference

(F. Scott Fitzgerald CDE)

9:00 am - 9:45 am

Orientation to ASPA

Find out about ASPA, its strategic activities and higher education and accreditation. All are welcome.

*Joseph Vibert, Executive Director,
Association of Specialized and
Professional Accreditors*

10:00 am - 11:00 am

Regional Accreditation 101

Learn about how our regional colleagues conduct the accreditation process.

*Belle Wheelan, President, Southern
Association of Colleges and Schools
Commission on Colleges*

11:00 am - 1:00 pm

Lunch - on your own

1:00 pm - 5:00 pm

Member Session

Open to all staff and board/commissioners of ASPA full members.

Conference

5:00 pm - 6:30 pm

Opening Reception (Pre-Function C)

7:30 am - 8:30 am

Breakfast (F. Scott Fitzgerald AB)

8:30 am - 9:30 am

The Trouble with Accreditation

Critics across the political spectrum blame accreditation for a host of problems afflicting higher education, often for conflicting reasons: accreditors are too weak to catch bad actors; accreditors are too stringent and prevent innovation; accreditors can't handle both quality assurance and quality improvement; etc. What is it that policymakers and elected officials really want from accreditation and is there any hope that accrediting bodies can really fulfill all the expectations?

*Eric Kelderman, Senior Reporter, The
Chronicle of Higher Education*

9:45 am - 10:45 am

Cultural Competence

Cultural competence implies that organizations have a set of values, demonstrated behaviors, policies, and structures that enable professionals to work effectively across diverse cultural and social groups. Along with an expert in this area, programmatic accreditors will discuss how program compliance with the standards of cultural competence can be met through structural, curricular and institutional dimensions.

*Rajade Berry-James, Associate
Professor, Department of Public
Administration, School of Public &
International Affairs, North Carolina
State University*

*Stacey Borasky, Director of
Accreditation, Council on Social
Work Education*

*Crystal Calarusse, Chief Accreditation
Officer, Commission on Peer Review
and Accreditation, Network of
Schools of Public Policy, Affairs and
Administration*

11:00 am - 12:00 pm

**Diversity Requirements in
Accreditation and Risk Management
Considerations**

Accreditors embrace various values that are incorporated into their standards and culture. A panel of experts will explore the challenges presented for institutions and accrediting organizations that have made a commitment to diversity and offer practical guidance on navigating these challenges.

*Elise Scanlon, Elise Scanlon Law
Group*

*Lisa Parker, Attorney, Husch
Blackwell Law Firm*

*Julie Miceli, Attorney, Husch
Blackwell Law Firm*

12:00 pm - 1:00 pm

Lunch (F. Scott Fitzgerald AB)

Leading the Standards Revision Process

Specialized and professional accreditors regularly review and revise standards in response to changes in the profession, calls from various publics, influences from the policy and regulatory environments, or a combination of these factors. How does an accrediting agency plan for a potentially multi-year process, establish strong rationales for revisions, and ensure programs comply with new standards? Our program will address:

- Demonstrating validity and reliability in standards;
- Ensuring evidence-based approaches to data collection in the standards revision process;
- Effectively planning, managing resources, and leveraging technology;
- Communicating goals and employing effective communication strategies before, during, and after the revision process; and
- Implementing new standards—from coaching programs to enforcing compliance.

Attendees will learn about these processes and gain ideas for enhancing the effectiveness of their accreditation operations.

1:00 pm - 1:45 pm

Standards:

are they doing what we want them to do?

Each accreditation standard should articulate or advance an important concept that relates to quality in education. Using the lenses of reliability and validity can help ensure that standards are moving us toward our end goal.

*Mollie Mulvanity, Deputy Director,
Council on Education for Public Health*

1:45 pm - 2:00 pm

Break

2:00 pm - 3:15 pm

Sound rationales:

evidence-informed data collection for standards revision

- Putting theory to practice: validity, reliability, and empirical support;
- Gathering sound quantitative and qualitative evidence early in the standards revision process;
- Good practice for developing a standards revision survey: questions to ask and how to analyze the results; and
- Identifying other approaches to data collection: qualitative or text review, social media, public meetings, listening sessions, etc.

*Tom Smalling, Executive Director,
Commission on Accreditation for
Respiratory Care*

*Julie Cavallario, Accreditation Associate
& Communications Coordinator,
Commission on Accreditation of
Athletic Training Education*

*Joan Besing, Professor and Director of
Graduate Clinical Programs,
Communication Sciences and
Disorders, Montclair State University*

*Heidi Vellenga, Associate Director,
Commission on English Language
Program Accreditation*

3:15 pm - 3:30 pm

Break

3:30 pm - 4:30 pm

Activity:

burning questions and lessons from experience

ASPA conference attendees bring a range of experience with standards revision. This session will elicit key questions and concerns about standards revision from members and foster small group discussions that allow for information exchange among attendees with varying levels of standards review and revision experience.

*Mollie Mulvanity, Deputy Director,
Council on Education for Public Health*

5:00 pm - 6:30 pm

Reception (Pre-Function C)

7:30 am - 8:30 am

Breakfast (F. Scott Fitzgerald AB)

8:30 am - 9:15 am

Ready, Set, Go:

planning, managing resources, and leveraging technology for the standards revision process

- Defining a timeline from preparation through implementation;
- Anticipating resource needs: money, people, time, technology
- Composing standards revision committees and engaging stakeholders; and
- Using technology and social media effectively.

Heather Stagliano, Director of Accreditation, The American Occupational Therapy Association
Kristopher Pritchard, Accreditation and Education Programs Manager, Landscape Architectural Accreditation Board

Pamela Roberts, Director, Physical Medicine & Rehabilitation, Academic & Physician Informatics, Cedars-Sinai Health System

9:15 am - 9:30 am

Break

9:30 am - 10:30 am

Communication:

maintaining open channels with stakeholders throughout the standards revision process

- Methods, tools, and channels for communicating with different audiences;
- Communicating throughout the standards revision process: before, during and after; and
- Different needs and strategies for communicating with programs, the public, the profession, staff, site visitors, board/commissions, students, and related agencies (e.g., credentialing/licensure).

Heather Stagliano, Director of Accreditation, The American Occupational Therapy Association

Charles Hickman, Chief Constituent Relations Officer, ABET

Jenny Gunderman, Chief Operating Officer, Council for Accreditation of Counseling and Related Educational Programs

10:30 am - 11:00 am

Break

11:00 am - 11:55 pm

Implementation:

collaboration and coaching for compliance

- Setting and communicating reasonable timelines for achieving compliance;
- Identifying non-compliance and developing a plan to move forward; and
- Coaching and providing support to programs working to comply with new standards.

Mollie Mulvanity, Deputy Director, Council on Education for Public Health

Laura Lien, Assistant Director, Education & Research Division, American Veterinary Medical Association

Sharon Beasley, Associate Director, Accreditation Commission for Education in Nursing

Kristen Varol, Director of Accreditation Services, Council on Education for Public Health

11:55 am - 12:00 pm

Concluding Remarks

Mollie Mulvanity, Deputy Director, Council on Education for Public Health

Post-conference

1:00 pm - 3:00 pm

Health Professions Accreditors Collaborative (HPAC): Working Together to Facilitate Interprofessional Education

- Receive and discuss draft document between HPAC and the National Center for Interprofessional Practice and Education

J. Gregory Boyer, Assistant Executive Director & Director, Professional Degree Program Accreditation, Accreditation Council for Pharmacy Education