

# ASPA Meeting Schedule - Spring 2012

## Key Bridge Marriott

1401 Lee Highway • Arlington, VA 22209

*Registration desk open 9:00 a.m. Sunday, March 25, 2012 - Georgetown Foyer, Lower Lobby level*

## Business Meetings

### Sunday, March 25, 2012

- |                      |                       |                                      |
|----------------------|-----------------------|--------------------------------------|
| 1:00 pm              | Georgetown A, B, C    | <b>Members Only Session</b> (closed) |
| 3:00 pm              | Georgetown Foyer      | <b>Break</b>                         |
| 5:30 pm -<br>7:00 pm | Capital View Ballroom | <b>Reception</b> (open)              |

### Monday, March 26, 2012

- |          |                        |   |
|----------|------------------------|---|
| 7:30 am  | Georgetown Foyer       | <b>Breakfast</b>  |
| 8:30 am  | Georgetown A, B, C     | <b>Presentation by David Bergeron</b> , Deputy Assistant Secretary for Policy, Planning and Innovation, USDE (open) |
| 9:30 am  | Georgetown A, B, C     | <b>Members' Business Meeting</b> (open)   |
| 10:30 am | Georgetown Foyer       | <b>Break</b>  |
| 10:45 am | Francis Scott Key A    | <b>Board of Directors Meeting</b> (open)  |
| 12:00 pm | Francis Scott Key A, B | <b>Lunch</b>  |

## Professional Development

### *Assessment – Beyond Certification, Graduation and Employment Rates*

#### Monday, March 26, 2012

- |                      |                       |  |
|----------------------|-----------------------|--|
| 1:15 pm              | Georgetown A, B, C    | <b>Welcome and Introductions</b>                                       |
| 1:30 pm              | Georgetown A, B, C    | <b>Introduction to qualitative assessment in accreditation reviews</b> |
| 2:30 pm              | Georgetown A, B, C    | <b>What does qualitative assessment add?</b>                           |
| 3:30 pm              | Georgetown Foyer      | <b>Break</b>   |
| 3:45 pm              | Georgetown A, B, C    | <b>Developing qualitative assessment strategies</b>                    |
| 5:15 pm -<br>6:45 pm | Capital View Ballroom | <b>Reception</b>   |

#### Tuesday, March 27, 2012

- |                        |                    |  |
|------------------------|--------------------|--|
| 7:30 am                | Georgetown Foyer   | <b>Breakfast</b>   |
| 8:30 am                | Georgetown A, B, C | <b>Evaluating qualitative assessment evidence; using professional judgment</b> |
| 10:00 am               | Georgetown Foyer   | <b>Break</b>   |
| 10:30 am               | Georgetown A, B, C | <b>Sharing best practices</b>  |
| 11:45 am -<br>12:00 pm | Georgetown A, B, C | <b>Closing comments and evaluation</b>   |

## Assessment – Beyond Certification, Graduation and Employment Rates

With today's focus on student achievement outcomes, this session will bring forward new ideas on what to measure and how – outside of the licensure and employment rate boxes. Perspectives from different interest groups will be presented, including assessment coordinators, education administrators, accrediting agencies and program representatives.

Upon completion of this program, participants will:

- Understand the functions and benefits of qualitative assessment and data as part of an accreditation review.
- Effectively conduct training in the uses and evaluation of qualitative assessment data and prepare staff and volunteers in the use of professional judgment in the accreditation review process.
- Share strategies and tools used in best practices for qualitative assessment in accreditation reviews.

### Monday, March 26, 2012 – *Qualitative Assessment*

- 1:15 p.m.     **Welcome and Introductions**  
**Dianne M. Cearlock**, (Co-Chair) Chief Executive Officer, National Accrediting Agency for Clinical Laboratory Sciences
- 1:30 p.m.     **Keynote - Introduction to qualitative assessment in accreditation reviews**  
**Marilee Bresciani**, Professor of Postsecondary Education Leadership, Co-Director for the Center of Educational Leadership, Innovation, and Policy, San Diego State University
- 2:30 p.m.     **What does qualitative assessment add?**  
Accrediting agencies and program representatives will discuss using qualitative evidence to demonstrate compliance and how agencies and programs interact regarding qualitative evidence.  
**Leslie Higham**, Accreditation Programs Administrator, Global Accreditation Center for Project Management Education Programs (GAC)  
**James Szot**, Director, Project Management Program Executive Education, Naveen Jindal School of Management, The University of Texas at Dallas, GAC Board Member  
**Mollie Mulvanity**, Deputy Director, Council on Education for Public Health (CEPH)  
**Nannette Turner**, Program Director, Mercer University Master of Public Health Program
- 3:30 p.m.     **Break**
- 3:45 p.m.     **Developing qualitative assessment strategies**  
This working session will involve participants in interactive discussions and the development of qualitative assessment strategies:
- employer satisfaction/ graduate effectiveness
  - impact of the program on the community and/or profession
  - documenting linkage with mission

## Assessment – Beyond Certification, Graduation and Employment Rates

**Facilitators** – Spring Professional Development Committee

**Dianne M. Cearlock**, (Co-Chair) National Accrediting Agency for Clinical Laboratory Sciences (NAACLS)

**Leslie Higham**, Global Accreditation Center for Project Management Education Programs (GAC)

**Tess Kirsch**, Council on Academic Accreditation in Audiology and Speech-Language Pathology, American Speech-Language-Hearing Association (CAA/ASHA)

**Carla Jackie Sampson**, Commission on Accreditation of Healthcare Management Education (CAHME)

4:45 p.m. **Summary of the day**

5:00 p.m. **Adjourn**

5:15p.m. **Reception**

### Tuesday, March 27, 2012 - *Evaluating Qualitative Assessment*

8:30 a.m. **Evaluating qualitative assessment evidence and using professional judgment**

A panel of ASPA members will discuss and provide examples of:

- Professional versus subjective judgments
- Increasing comfort level in those making professional judgments
- Achieving consistency in evaluating qualitative evidence
- Developing and using rubrics in evaluating qualitative evidence

**Facilitator – Martha Smith Sharpe**, Vice Provost for Planning and Institutional Effectiveness, Old Dominion University

**Crystal Calarusse**, Chief Accreditation Officer, National Association of Schools of Public Affairs and Administration (NASPAA)

**Diana Rigden**, Executive Vice President, Teacher Education Accreditation Council (TEAC)

**Robert I. Urofsky**, Director of Accreditation, Council for Accreditation of Counseling and Related Educational Programs (CACREP)

10:00 a.m. **Break**

10:30 a.m. **Sharing best practices**

This working session will invite attendees to share best practices and participate in the development of rubrics.

11:45 a.m. **Closing comments and evaluation**

12:00 p.m. **Adjourn**