



# Spring Conference

March 29 - 31, 2015

Millennium Knickerbocker

163 East Walton Place • Chicago IL, 60611



# ASPA Spring Conference

Registration open 7:30 a.m., March 29, 2015

## Pre-conference sessions (open to ASPA members)

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### Sunday, March 29, 2015

8:30 am – 9:30 am

(Continental)

#### Competency-Based Education

- Round table discussion about issues accreditors face in regard to core competencies, assessment of student learning, prior learning assessment, unbundling of faculty roles, and greater connection with the workforce.
- Come prepared to share your experiences and learn from others.

**Sandra Bitonti Stewart**, Executive Director, Midwifery Education Accreditation Council (MEAC)

9:45 am – 10:30 am

(Continental)

#### International Organization for Standardization Certification

- What motivated ABET to seek ISO 9000 certification?
- What was the process like?
- What benefits should accreditation organizations expect to receive from earning this designation?

**Charles W. Hickman**, Managing Director, Society, Volunteer and Industry Relations, ABET

10:45 am – 11:45 am

(Continental)

#### European Alliance for Subject Specific and Professional Accreditation

- EASPA – its role within current trends in Europe

**Iring Wasser**, President EASPA

11:45 am – 1:00 pm

#### Lunch on your own

1:00 pm – 5:00 pm

#### Member Session (Crystal Ballroom)

## Conference (open to all registrants)

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### Sunday, March 29, 2015

5:30 pm – 7:00 pm

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**ARMATURE**

#### Opening Reception (Prince of Wales)

- **Award presentation to Carol L. Bobby**, President and CEO, Council for Accreditation of Counseling and Related Educational Programs (CACREP) and 2013-2015 INQAAHE President

### Monday, March 30, 2015

7:30 am – 8:30 am

#### Breakfast (Continental)

8:30 am – 10:00 am

(Crystal Ballroom)

#### The Final Two Years of Obama Administration Policy

- A new congress and a lame duck President: what's next for federal policy?

**Libby Nelson**, Reporter, Vox

10:15 am – 11:00 am

#### Annual Members' Meeting

- Elections
- Bylaw amendments
- Service awards

11:15 am – 12:00 pm

#### Board Meeting

- Budget approval and Committee appointments

12:00 pm – 1:00 pm

#### Lunch (Continental)

# ASPA Spring Conference

## Redefining and Enhancing the Footprint of Accreditation

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The accrediting community has been, and will continue to be, impacted by advances in technology and the ever changing landscape of society. This program will explore how ASPA member accreditors have utilized technology and new concepts in higher education to: transform processes and operations, increase public awareness about the value and importance of accreditation, and reduce risk to ensure confidentiality and credibility in the accreditation process.

Attendees will have the opportunity to gain a deeper understanding of the various perspectives on these issues and to take away ideas to enhance the effectiveness of their accreditation operations.

### Monday, March 30, 2015 (all sessions in Crystal Ballroom)

#### 1:00 pm **Introductions and Welcome**

**Leslie Higham**, Accreditation Program Specialist, Global Accreditation Center for Project Management Education Programs (GAC), Project Management Institute

#### 1:15 pm **Accreditation and a Changing Landscape: Is Technology a Good Fit?**

- Explore: What are value-added constructs in accreditation leading to best practices?
- Discuss: Are accreditation and innovation paradoxical?
- Possibilities: How can the use of technologies advance accreditation structures, processes and outcomes?

**Jody S. Frost**, Lead Academic Affairs Specialist and Program Director, Education Leadership Institute Fellowship, American Physical Therapy Association

#### 2:00 pm **Managing a Virtual Office and Staff**

Accreditors discuss the advantages and disadvantages of operating a virtual office:

- Challenges and opportunities of the virtual office - perspectives of the supervisor, employee, board, clients
- Implications for fiduciary responsibilities of staff who work remotely
- Technology for the virtual office - the good, the bad and the really expensive

**Facilitator - Leslie Higham**, Accreditation Program Specialist, Global Accreditation Center for Project Management Education Programs (GAC), Project Management Institute

**Micki Cuppett**, Executive Director, Commission on Accreditation of Athletic Training Education (CAATE)

**Kathleen Megivern**, Executive Director, Commission on Accreditation of Allied Health Education Programs (CAAHEP)

**Laura Rasar King**, Executive Director, Council on Education for Public Health (CEPH)

#### 3:00 pm **Break**

#### 3:15 pm **Virtual Site Visits**

Hear about one accreditor's experience with virtual site visits and discuss approaches:

- Why do virtual visits and how can quality be ensured?
- Applications for virtual visits
- Lessons learned, tips and pitfalls

**Facilitator - Margaret Schulte**, President and CEO, Commission on Accreditation of Healthcare Management Education (CAHME)

**Jane Lawler**, Senior Accreditation Manager, AACSB International

**Robert F. Scherer**, Dean and Professor of Management, Satish and Yasmin College of Business, University of Dallas

# ASPA Spring Conference

## Redefining and Enhancing the Footprint of Accreditation

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4:15 pm     **Oxford Debate**  
Teams of accreditors will debate the overarching question: is embracing technology nothing more than accreditors adapting their practices to consumer expectations of services in the Internet Age to keep up with the millennial? Or is technology a vehicle for enhancing relationships between agencies and accredited programs?

**Resolved:** *that expanding the virtual footprint of accreditation through the use of technology will enhance the quality assurance process for accrediting agencies and related publics.*

**Moderator - Karen Martens Brandt**, Director, Education and Research Division, American Veterinary Medical Association

**Crystal Calarusse**, Chief Accreditation Officer, Commission on Peer Review and Accreditation, Network of Schools of Public Policy, Affairs and Administration (NASPAA-COPRA)

**Douglas R. Clarke**, Accreditation Lead Specialist-PTA Programs, American Physical Therapy Association

**Robert Hash**, LCME Assistant Secretary, Liaison Committee on Medical Education

**Mollie Mulvanity**, Deputy Director, Council on Education for Public Health (CEPH)

5:15 pm     **Reception** (Prince of Wales)

### Tuesday, March 31, 2015

7:30 am     **Breakfast** (Continental)

8:30 am     **Public Outreach in Accreditation**

Communicating the meaning and value of accreditation through social media:

- Effective tools, tips and pitfalls
- Generational and audience considerations
- Assessing effectiveness of social media presence and return on investment

**Facilitator - Margaret Schulte**, President and CEO, Commission on Accreditation of Healthcare Management Education (CAHME)

**Dave Garrett**, Director, Digital Presence, Project Management Institute (PMI)

**Tyler M. Kimbel**, Director of Research and Information Services, Council for Accreditation of Counseling and Related Educational Programs (CACREP)

10:00 am    **Break**

10:30 am    **Good Practices in Electronic Document Management**

Using technology to ensure confidentiality and credibility in the accreditation process:

- Keeping documents (paper and digital) secure
- Thoughts on confidentiality and security of electronic documents
- Electronic documents – what to keep, what to discard
- Family Educational Rights and Privacy Act (FERPA)

**Introduction - Joseph Vibert**, Executive Director, Association of Specialized and Professional Accreditors

**Elise Scanlon**, Principal, Elise Scanlon Law Group

11:50 am    **Concluding Remarks**

**Leslie Higham**, Accreditation Program Specialist, Global Accreditation Center for Project Management Education Programs (GAC), Project Management Institute