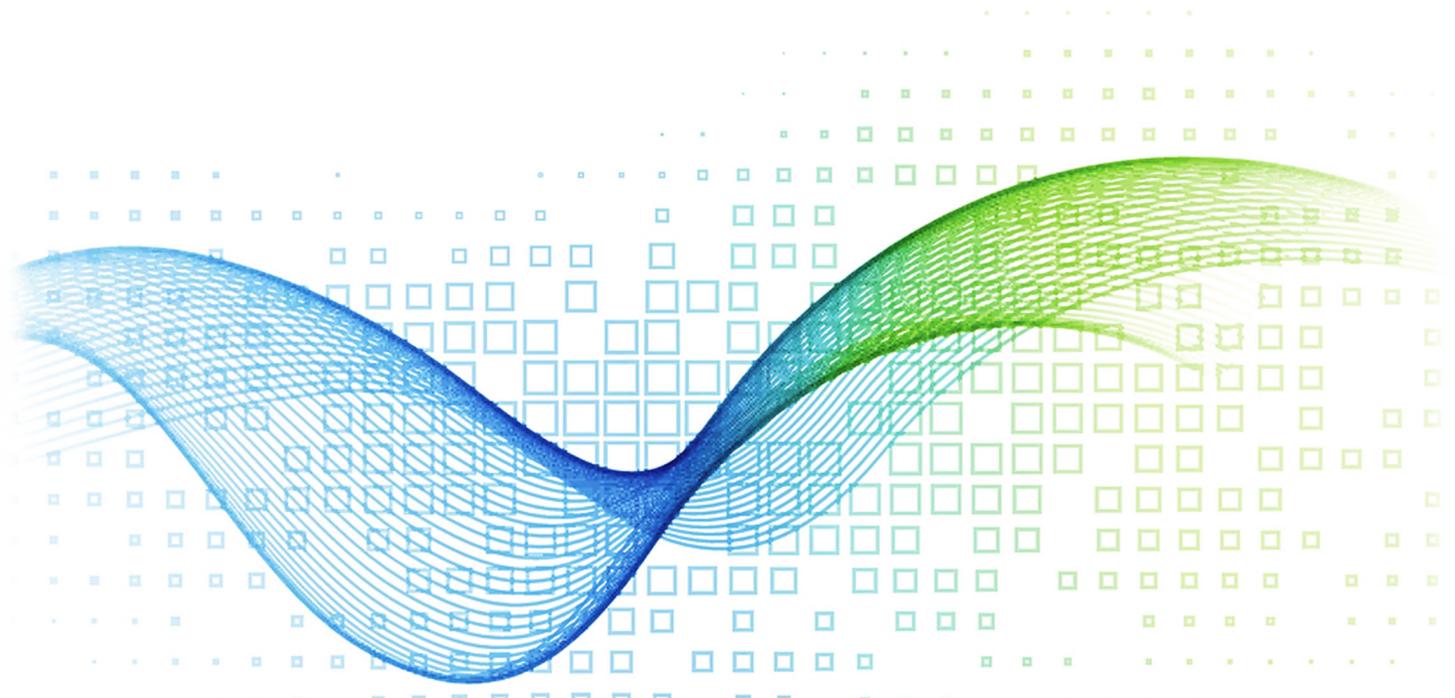


**DRAFT**



# **Fall Conference**

**September 10 - 12, 2017**

Westin Arlington Gateway  
801 N Glebe Rd • Arlington VA 22203



**Pre-conference**

**8:30 am - 9:30 am**

**Orientation to ASPA**

Find out about ASPA, its strategic activities and higher education and accreditation. All are welcome.

**9:45 am - 10:45 am**

**Regional Accreditation 101**

Find out about how our regional colleagues conduct the accreditation process.

*Belle Wheelan, President, Southern Association of Colleges and Schools Commission on Colleges*

**10:45 am - 1:00 pm**

**Lunch** - on your own

**1:00 pm - 5:15 pm**

**Member Session**

open to all staff and board/commissioners of Members

**Conference**

**5:30 pm - 7:00 pm**

**Opening Reception**

**7:30 am - 8:30 am**

**Breakfast**

**8:30 am - 9:30 am**

**Higher Education and Accreditation Update**

*Eric Kelderman, Senior Reporter, The Chronicle of Higher Education*

**9:45 am - 10:45 am**

**Cultural Competence**

Cultural competence in organizations implies a set of values, behaviors, attitudes, policies, and structures that enable working effectively with individuals from diverse cultures. An expert in this area and accreditors will discuss how requirements for cultural competence can be incorporated in accreditation standards and how to assess program compliance.

*Jade Berry James, Associate Professor, Department of Public Administration, School of Public & International Affairs, North Carolina State University*

*Stacey Borasky, Director of Accreditation, Council on Social Work Education*

*Crystal Calarusse, Chief Accreditation Officer, Commission on Peer Review and Accreditation, Network of Schools of Public Policy, Affairs and Administration*

**11:00 am - 12:00 pm**

**Diversity Requirements in Accreditation and Risk Management Considerations**

Accreditors embrace various values that are incorporated into standards. Diversity requirements in areas of faculty hiring, student recruitment and admissions and board composition may be subject to complaints and challenges. Court cases and supporting diversity while avoiding legal landmines will be discussed.

*Elise Scanlon, Principal, Elise Scanlon Law Group*

**12:00 pm - 1:00 pm**

**Lunch**

## Leading the Standards Revision Process

Specialized and professional accreditors regularly review and revise standards in response to changes in the profession, calls from various publics, influences from the policy and regulatory environments, or a combination of these factors. How does an accrediting agency plan for a potentially multi-year process, establish strong rationales for revisions, and ensure programs comply with new standards? Our program will address:

- Demonstrating validity and reliability in standards;
- Ensuring evidence-based approaches to data collection in the standards revision process;
- Effectively planning, managing resources, and leveraging technology;
- Communicating goals and employing effective communication strategies before, during, and after the revision process; and
- Implementing new standards—from coaching programs to enforcing compliance.

Attendees will learn about these processes and gain ideas for enhancing the effectiveness of their accreditation operations.

### 1:00 pm - 1:15 pm

#### Welcome

*Mollie Mulvanity, Deputy Director,  
Council on Education for Public Health*

### 1:15 pm – 2:00 pm

#### Standards: are they doing what we want them to do?

Each accreditation standard should articulate or advance an important concept that relates to quality in education. Using the lenses of reliability and validity can help ensure that standards are moving us toward our end goal.

*Mollie Mulvanity, Deputy Director,  
Council on Education for Public Health  
Tom Smalling, Executive Director,  
Commission on Accreditation for  
Respiratory Care*

### 2:00 pm – 2:15 pm

#### Break

### 2:15 pm – 3:15 pm

#### Sound rationales: evidence-informed data collection for standards revision

- Putting theory to practice: validity, reliability, and empirical support;
- Gathering sound quantitative and qualitative evidence early in a standards revision process;
- Good practice for developing a standards revision survey: questions to ask and how to analyze the results; and
- Identifying other approaches to data collection: qualitative or text review, social media, public meetings, listening sessions, etc.

*Julie Cavallario, Accreditation Associate  
& Communications Coordinator,  
Commission on Accreditation of  
Athletic Training Education*

*Joan Besing, Professor and Director of  
Graduate Clinical Programs,  
Communication Sciences and  
Disorders, Montclair State University  
Heidi Vellenga, Associate Director,  
Commission on English Language  
Program Accreditation*

### 3:15 pm – 3:30 pm

#### Break

### 3:30 pm – 4:45 pm

#### Activity: burning questions and lessons from experience

ASPA conference attendees bring a range of experience with standards revision. This session will elicit key questions and concerns about standards revision from members and foster small group discussions that allow for information exchange among attendees with varying levels of standards review and revision experience.

*Mollie Mulvanity, Deputy Director,  
Council on Education for Public Health*

### 5:00 pm – 6:30 pm

#### Reception

**7:30 am – 8:30 am**

**Breakfast**

**8:30 am – 9:30 am**

**Ready, Set, Go: planning, managing resources, and leveraging technology for the standards revision process**

- Defining a timeline from preparation through implementation;
- Anticipating resource needs: money, people, time, technology
- Composing standards revision committees and engaging stakeholders; and
- Using technology and social media effectively.

*Heather Stagliano, Director of Accreditation, The American Occupational Therapy Association*

*Kristopher Pritchard, Accreditation and Education Programs Manager, Landscape Architectural Accreditation Board*

*Pamela Roberts, Director, Physical medicine, Rehabilitation, Academic & Physician Informatics, Cedars-Sinai Health System*

**9:30 am – 9:45 am**

**Break**

**9:45 am – 10:30 am**

**Communication: maintaining open channels with stakeholders throughout the standards revision process**

- Methods, tools, and channels for communicating with different audiences;
- Communicating throughout the standards revision process: before, during and after; and
- Different needs and strategies for communicating with programs, the public, the profession, staff, site visitors, board/commissions, students, and related agencies (e.g., credentialing/licensure).

*Heather Stagliano, Director of Accreditation, The American Occupational Therapy Association*

*Charles Hickman, Chief Constituent Relations Officer, ABET*

*Jenny Gunderman, Chief Operating Officer, Council for Accreditation of Counseling and Related Educational Programs*

**10:30 am – 11:00 am**

**Break**

**11:00 am – 11:55 pm**

**Implementation: collaboration and coaching for compliance**

- Setting and communicating reasonable timelines for achieving compliance;
- Identifying non-compliance and developing a plan to move forward; and
- Coaching and providing support to programs working to comply with new standards.

*Mollie Mulvanity, Deputy Director, Council on Education for Public Health*

*Laura Lien, Assistant Director, Education & Research Division, American Veterinary Medical Association*

*Sharon Beasley, Associate Director, Accreditation Commission for Education in Nursing*

*Kristen Varol, Director of Accreditation Services, Council on Education for Public Health*

**11:55 am – 12:00 pm**

**Concluding Remarks**

*Mollie Mulvanity, Deputy Director, Council on Education for Public Health*

## Post-conference

**1:00 pm - 3:00 pm**

**Health Professions Accreditors Collaborative (HPAC)**

*J. Gregory Boyer, Assistant Executive Director & Director, Professional Degree Program Accreditation, Accreditation Council for Pharmacy Education*